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BOF



Corva: The New Foundation of the Modern Workspace

***See Corva in HAT Collective's new showroom
at NeoCon | Space 1078 in the Merchandise Mart.***



PRODUCT SPOTLIGHT

Corva: The New Foundation of the Modern Workspace

CORVA DELIVERS PERFORMANCE DRIVEN CAPABILITIES, INCLUDING A 300-POUND WEIGHT CAPACITY AND RAPID LIFT SPEED, WHILE INCORPORATING FEATURES THAT SIMPLIFY REAL-WORLD INSTALLATION AND SERVICE.

Workspaces don't function as isolated pieces.

Desks connect to technology.

Privacy connects to focus.

Storage supports an uncluttered workspace.

**The best workplaces
aren't built from
individual products.**

**They're built as an
ecosystem.**

Over the past decade, the way we work has transformed dramatically. Technology has evolved from bulky CRT monitors to multi-screen setups and ultrawide displays. Work itself has shifted toward hybrid teams, flexible layouts, and environments designed for both collaboration and focus.

Yet many workstation systems are still designed the same way they were years ago.

Which raises an important question:

***Have workstations
truly kept pace with the
technology they support?***



A decade ago, the phrase “*sitting is the new smoking*” reshaped how we thought about work. That phrase sparked a major shift toward wellness and movement in the workplace, accelerating the adoption of height-adjustable desks and encouraging organizations to rethink how people interact with their environments.

But while the workplace continued to evolve, much of the furniture supporting it did not.

Work has become more fluid. Teams reorganize more frequently. Technology changes faster. Spaces must adapt quickly. Yet many workstation systems remain rigid, forcing organizations to replace entire products instead of evolving the systems they already have.

At HAT Collective, we’ve been watching these changes closely.

This year marks 40 years of designing solutions that connect people and technology. Over four decades we’ve witnessed the workplace evolve from cubicles to open offices, from fixed desks to height-adjustable workstations, and now to dynamic environments built around flexibility and choice.

Each shift has taught us something about how people work, what they need, and how the products around them should respond.

Those lessons helped shape the next evolution in workspace design.



Introducing Corva.

Corva isn't simply another height-adjustable base. It's the foundation of a broader workspace ecosystem designed to evolve as work itself continues to change.

For years, the height-adjustable base category has seen relatively little innovation. Most solutions still force customers to choose between flexibility, performance, aesthetics, or sustainability.

Corva was designed to eliminate that tradeoff.

Built around a modular architecture, Corva allows the same core components to be reconfigured rather than replaced. A single system can adapt as teams grow, layouts change, or technology evolves, reducing waste, simplifying planning, and extending the life of the products.

It's a shift from thinking about furniture as individual products to thinking about the entire workspace as a connected system.

Corva's design reflects that philosophy.

At its core, Corva is a refined interpretation of one of the most enduring forms in furniture design: the rectangle. But rather than repeating the rigid geometry that has defined the category for decades, Corva introduces softened curves that bring warmth and movement to the workspace while maintaining the strength and stability the rectangle is known for.





The result is a modern rectangle that feels both familiar and forward-looking, designed to integrate naturally with architecture, technology, and the evolving workplace.

Performance matters as much as design.

Corva delivers performance driven capabilities, including a 300-pound weight capacity and rapid lift speed, while incorporating features that simplify real-world installation and service. Tool-free assembly, up until the foot, allows the system to be installed in 90 seconds, and its configurable FlexFoot design enables organizations to transition between T-foot or C-foot setups using the exact same foot, without replacing the system entirely.

Equally important is sustainability.

Instead of replacement, Corva is designed for reconfiguration. As workspaces evolve, components can be reused and adapted. Its modular design allows 2-leg bases, 3-leg bases, and benching systems to convert seamlessly between configurations, reducing material waste and extending the lifecycle of the system.

In that sense, Corva represents more than a new product launch.

It reflects a broader philosophy about the future of work: that workplaces should be adaptable, systems should evolve rather than restart, and design should support the way people actually work.



After forty years of shaping workspace solutions, we believe the next chapter isn't about creating more products.

It's about creating better systems.

Corva is the foundation of that idea.

One system.

Endless possibilities.

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