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INTRODUCING
360 WORKSPACES
BY HAT COLLECTIVE



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HUMAN ACTIVE TECHNOLOGY

How to Create a 360 Workspace to Support Worker Health and Job Satisfaction

INSTINCTIVE, EASY-TO-USE WORKPLACE PRODUCTS ARE ESSENTIAL TO CREATING THE 360 WORKSPACE.

by Emily Clingman

It's no secret that the workplace has changed. For employers, employees and contract office dealers, the stakes are high. Many organizations are struggling to attract remote workers back to the office. Other companies are seeking to accommodate employees who will remain working from home. For the time being, the hybrid model is here.

So how can dealers and employers navigate this new workplace? One way is to provide employees with an optimized workstation that can be adapted to that individual to provide a more productive and healthy experience. HAT Collective, a brand that empowers people to work their way, calls this a "360 Workspace."



Libby Ferin

“Human Active Technology is more than just a new company name. It’s an inspirational and guiding principle” A 360 Workspace is a curated environment that gives people greater control over their workspace. When people have choice and the flexibility for how they want to work — whether in an office or at home — they are more engaged and productive,” said Libby Ferin, Chief Marketing Officer at HAT Collective. “Employers that provide adaptable products like height adjustable desks, monitor arms, and intuitive charging solutions, are displaying thoughtfulness to what their people need. This can have a real positive effect and provide employers with a competitive advantage.”

How to Create a 360 Workspace

Instinctive, easy-to-use workplace products are essential to creating the 360 Workspace. Ferin provides several key product recommendations that can contribute to a healthier 360 Workplace. Keeping this mix of products in mind offers significant benefits to dealers, employers and employees striving to better navigate the workplace environment of today.

Find the Right Desk

For a fixed solution, height adjustable desks provide health benefits by allowing people to adjust their posture throughout the day. A pneumatic or an electric height adjustable desk makes it effortless for a user to sit or stand depending on how they want to work. A mobile workstation should also be considered to give employees even more options for how and where they would like to work.



Employers that provide their employees with a suite of intelligent tools to control their own space in an open office environment are sending a considerate message.



A well-appointed 360 Workspace is a solution for any workplace, whether that's a home setting or a traditional office.

Address Monitor Needs

Adjustable monitor arms are an important element to a 360 Workspace. The ability for a worker to adjust a screen or screens — whether large or small, curved or flat — for their personal placement can help reduce eye, neck and even back strain. And, with articulation for tilting, swiveling or turning, workers can control their screens for ideal performance.

Ensure Access to Power

The numerous electronic devices we use at work demand power, so having multiple and easily accessible charging options is a critical consideration. Work tables with desktop-mounted power or integrated power caps for charging phones or laptops is not only convenient, but necessary for the modern workspace.

Choose an Ergonomic Chair

A non-complicated, well-designed ergonomic chair may be one of the most important assets in any workspace. In a shared environment, a chair that is intuitive with integrated features (such as built-in lumbar support), is a solid choice. This gives workers of different body types and needs the ability to adjust the chair to their own preference.

Select Healthy Lighting

Access to natural light is always a preferred lighting solution for any workplace. Unfortunately, not all work environments offer adequate levels of this lighting source. Florescent lighting can be harsh and disruptive to the senses. When creating a 360 Workspace, consider softer, more residential-like task lighting to amplify the worker's experience.



A 360 Workspace offers employees the flexibility to control their work environments.



In hybrid environments, where employees are sharing work spaces, foundational 360 Workspace elements allow individuals to personalize a space to their own specifications.

Manage and Control Accessories

A clutter-free and personalized workspace can foster productivity. Employees will want tools such as cable management trays or mobile peds for organizing cords and other workplace items. The addition of privacy panels provides acoustic and visual barriers. These details provide greater user control and a more customized individual area.

Why a 360 Workstation Matters

Employers who invest in giving employees a comprehensive, adaptable workplace solution have a distinct advantage. It sends a clear message employers care about the tools and resources they are providing their people. They are valued. For employees, it gives them greater control over their work environment, which can fuel increased job satisfaction and even enhanced productivity.

“The workplace is changing,” Ferin said. “How we accommodate and design solutions to support this shift must change too.” **BoF**