**FOR IMMEDIATE RELEASE**

**HAT Collective Introduces E2 Articulating Monitor Arm**

**And Kita Height-Adjustable Base**

**CHICAGO – NEOCON EXPO (Showroom 11-122) – OCT. 4, 2021 –** HAT Collective, a new brand experience in contract office furniture that empowers people to work their way, is introducing E2, an intuitive single or dual monitor arm and Kita, a height-adjustable worktable base featuring Danish-manufactured design and technology. When paired together, they offer an advanced level of ergonomics and a modern aesthetic ideal for multiple work environments. Both offer easy installation, saving employers time and money.

E2 (an evolution in ergonomics) is the latest innovation from HAT Collective’s highly popular Envoy monitor arm series. It optimizes users’ interactions with their screens through an enhanced swivel, tilt and pivot capability. Workers can easily position monitors to their desired height, angle and distance, thereby reducing neck and eye strain. Along with a cable management system that organizes cords and cables, the upper portion of E2’s articulating arms extend or nest as needed, freeing up valuable work surface space for the user.

E2 comes with a top-down mount, which can be tightened above the desk vs. under, making installation for the home or office even easier. E2’s full range of movement, including the ability to turn monitors from portrait to landscape viewing, supports both individual and collaborative work. Engineered for maximum durability, E2 supports monitors ranging in weight from 2.2 lbs. to 19 lbs. It is available in three finishes: black, silver or white. A charging base mount for powering mobile phones, laptops and other devices is available.

E2 can be easily paired with Kita. Like E2, Kita features a clean, modern design and installs easily through its lightweight frame and an innovative crossbar. A two-stage or three-stage height adjustability option gives workers the ability to sit or stand throughout their day.

Kita comes with multiple surface top choices and custom modifications, enabling it to meet multiple office or home design visions. Kita can become a full workspace when outfitted with HAT Collective accessories ranging from power beams and task lights to keyboard trays and storage units. It also features an anti-collision gyro sensor that acts as an extra safety measure when the table is in motion.

“Although HAT Collective is a new brand experience for the contract furniture industry, our product lines have a robust and storied history. This includes our position as a pioneering manufacturer of articulating monitor arms and height-adjustable tables,” said Steven Bramson, president of Innovative Ergonomics Solutions, the parent company to HAT Collective. “E2 and Kita represent the latest innovations from our rich past. More importantly, they are new solutions that meet the needs of today’s worker and employer.”

More information about E2 and Kita is available at [HATCollective.com](https://www.hatcollective.com/).

**# # #**

**About HAT Collective**

HAT Collective specializes in design-forward, ergonomic, and highly customizable workspace solutions for the contract furniture market. Our sophisticated product lines showcase craftsmanship and design innovation, effectively improving wellness and increasing productivity. Whether you prefer mobile, adaptable or stationary solutions, HAT Collective empowers you to create your ideal workspace. In addition to product excellence, we are always working to make life easier for our network of dealers. We prioritize quick shipping, customer service, and exceptional levels of support. At HAT Collective, we remain committed to excellence and affordability. In the traditional office or the home office, sitting or standing, together or at a distance, our refined product collection lets you work your way. HAT Collective’s parent company, Innovative Ergonomic Solutions (IES), maintains its headquarters in Easton, Pa., with manufacturing facilities in the United States, Denmark and Asia. The brand also operates six showrooms across the U.S. HAT Collective is one of several brands from IES. More information can be found at [www.hatcollective.com](http://www.hatcollective.com).

**Media Contacts:**

Libby Ferin Matt Spaulding

Chief Marketing Officer President

Innovative Ergonomic Solutions Spaulding Communications

[lferin@team-ies.com](mailto:lferin@team-ies.com) [matts@spauldingcommunications.com](mailto:matts@spauldingcommunications.com)

c: 616-292-3630 c: 404-324-6031